

Design & Development Services

Moore Creative is a full service graphic design firm. We integrate the marketing savvy of a traditional design agency with the technical innovation of a modern website development shop. The result is a one-of-a-kind offering that delivers a complete solution for your company - high-performance websites, multimedia, logo/identity branding, and print graphics, ensuring that your company's presentation from print to web is consistent!

It takes more than attractive graphics to turn your company's logo and message into an identity or brand that works for you! It takes an integrated approach on all fronts including:

- strategic planning to align media and business objectives
- understanding your target audience, message and voice
- adherence to graphics standards and best practices
- effective content development
- brand enhancing creative for every piece
- web presence with functionality that supports your business goals

If you are serious about building your business using a consistent approach throughout the web, multimedia and print advertising / traditional marketing, then Moore Creative is the perfect resource to add to your team.

Graphic Design and Website Development Services Quick List

Web Design / Website Development:

- graphic design
- online multimedia
- video streaming
- web page coding
- market/industry research

Flash Multimedia Design:

- web animation & banner ads
- online demos
- flash websites
- cd-rom multimedia
- rich media applications
- flash commercials / flash intro
- flash video introductions

Graphic Design / Marketing:

- corporate identity (logo design, letterhead, business card)
- print collateral (brochures, flyers, data sheets, pocket folders)
- postcards, self-mailers, direct mail
- trade show booth displays & promotional products