

Who We Are

We are different... We develop a unique working relationship with our clients. This special kind of relationship stems from the way we approach each project, getting to know our clients and understand their goals, likes and dislikes of promotional materials in general. This knowledge is invaluable and helps us provide a customized approach to each project that meets the tastes, market and needs of each client individually.

We are a team...We work together with our clients to the success of each endeavor. For each project, whether it is destined for print or the web, the method is the same. We present three basic concepts or directions for a project. The concepts generally range from what is today's standard to trendsetting for the future. The design direction from there is dependent on the company, the product, and the audience. Elements, colors, and approaches of one concept are interchanged and used with other concepts as we work together to create the direction for the finished piece. After the final concept is chosen, we begin fine tuning the design and add the finishing touches. By working hand in hand, we together create an end product that is effective and assists your company in its business goals.

We are Moore Creative...From magazine advertisements and company brochures to website development and interactive presentations, our goal is to produce a finished product that is both functional and exciting. Whether the purpose is revenue generation or to provide company information, we create websites that are consistent with each company's image. We utilize the same three concept and discussion methods as with our print materials. Through the integration of the latest in web coding ASP, ASP .NET, PHP, DHTML, JavaScript and Flash, we produce dynamic, interactive sites that will impress your audience.